



TV One : Top 20 Programmes (All People Aged 25-54 Years) August 2011

	Programme	Broadcast	Ratings %	Share %
1	Big Fat Gypsy Weddings	Thursday	13.9	32.6
2	Global Radar	Sunday	13.3	28.8
3	One News	Sunday-Saturday	12.9	36.1
4	Sunday Theatre	Sunday	12.0	29.1
5	Dog Squad	Monday	11.7	24.2
6	Hyundai Country Calendar	Saturday	11.6	30.1
7	Border Security	Monday	11.2	24.0
8	Sunday (PM)	Sunday	11.2	22.3
9	What Would You Do?	Wednesday	10.6	25.0
10	Fair Go	Wednesday	10.1	23.7
11	Nothing Trivial	Wednesday	9.7	22.7
12	The Force	Monday	9.7	21.0
13	Chef On A Mission	Tuesday	9.3	20.9
14	Animal Rescue	Wednesday	9.1	20.6
15	Undercover Boss Australia	Tuesday	8.9	19.8
16	Coronation Street	Tuesday, Thursday	8.2	18.7
17	Motorway Cops	Thursday	8.1	25.5
18	Close Up	Monday-Friday	7.8	19.3
19	Nothing Trivial My Story	Wednesday	7.5	21.1
20	My Kind of Place	Saturday	7.2	19.1

2

TV2 : Top 20 Programmes (All People Aged 18-39 Years) August 2011

	Programme	Broadcast	Ratings %	Share %
1	The Big Bang Theory	Wednesday	16.0	44.7
2	Shortland Street	Monday-Friday	15.8	45.1
3	Police Ten 7	Thursday	15.1	44.4
4	\$#! My Dad Says	Wednesday	14.9	39.7
5	My Kitchen Rules	Sunday, Monday, Tuesday	14.5	35.1
6	The Big Bang Theory (R)	Wednesday	14.4	38.0
7	Random Breath Testing	Thursday	13.7	39.2
8	The Mentalist	Monday	13.1	31.0
9	Zack and Miri Make a Porno	Sunday	12.9	43.4
10	Hancock	Sunday	12.9	34.8
11	Two and a Half Men (R)	Sunday, Wednesday, Friday	12.7	35.6
12	Grey's Anatomy	Tuesday	10.9	28.1
13	Last Holiday	Saturday	10.6	38.6
14	Mad Love	Friday	10.4	30.8
15	The Walking Dead	Wednesday	10.0	35.2
16	Happy Endings	Wednesday	10.0	28.3
17	Body of Proof	Monday	9.4	29.1
18	Troy	Sunday	7.8	29.6
19	Private Practice	Tuesday	7.7	27.8
20	Final Destination	Sunday	7.6	55.0



TV3 : Top 20 Programmes (All People Aged 25-54 Years) August 2011

	Programme	Broadcast	Ratings %	Share %
1	7 Days	Friday	13.0	31.7
2	The Graham Norton Show	Friday	12.3	29.0
3	Transporter 3	Monday	11.8	29.7
4	Iron Man	Monday	11.5	27.6
5	3 News	Sunday-Saturday	11.0	30.0
6	Road Cops (R)	Monday	11.0	21.6
7	Kalgoorlie Cops	Monday	10.9	22.0
8	Transporter 2	Monday	10.7	26.2
9	Target (Doco)	Tuesday	10.5	22.8
10	Dog Patrol	Monday	10.3	18.7
11	Missing Pieces (R)	Tuesday	9.3	20.6
12	NCIS	Tuesday	9.2	20.3
13	Bad Boys 2	Saturday	8.8	21.0
14	12 Rounds	Monday	8.7	22.3
15	Underbelly NZ Land of the Long Green Cloud	Wednesday	8.6	25.0
16	Star Trek	Monday	8.6	22.2
17	Special Victims Unit	Tuesday	8.5	24.4
18	New Zealand's Next Top Model	Friday	8.2	20.3
19	The Jono Project	Friday	8.0	22.3
20	Sons of Anarchy	Wednesday	7.7	22.4

FOUR

FOUR : Top 20 Programmes (All People Aged 18-49 Years) August 2011

	Programme	Broadcast	Ratings %	Share %
1	Wipeout (R)	Sunday	4.4	10.6
2	Beethoven's 2 nd	Saturday	3.9	11.6
3	The Jackal	Sunday	3.8	10.5
4	DOA Dead Or Alive	Friday	3.6	9.7
5	Bring It On All Or Nothing	Tuesday	3.4	9.1
6	Bring It On In It To Win It	Tuesday	3.3	9.1
7	The Simpsons (R)	Sunday-Friday	3.3	8.5
8	Twister	Sunday	3.3	9.3
9	Matilda	Saturday	3.1	9.6
10	America's Next Top Model	Tuesday	3.0	7.1
11	Family Guy	Sunday	3.0	6.6
12	The Adventures of Rocky and Bullwinkle	Saturday	2.9	7.6
13	Dragonball Evolution	Friday	2.7	8.4
14	Predator 2	Friday	2.7	7.2
15	Cruel Intentions 3	Tuesday	2.6	7.1
16	How I Met Your Mother	Monday	2.6	6.1
17	Cruel Intentions 2	Tuesday	2.5	7.0
18	The Glee Project	Monday	2.4	5.4
19	Futurama	Thursday	2.2	5.8
20	Family Guy (R)	Sunday, Thursday, Friday	2.2	5.9