



TV One : Top 20 Programmes (All People Aged 25-54 Years) January 2011

	Programme	Broadcast	Ratings %	Share %
1	Border Security	Monday	14.6	38.3
2	Piha Rescue	Monday	14.0	35.7
3	Criminal Minds	Monday	12.2	29.4
4	Quantum of Solace	Monday	12.0	30.4
5	Undercover Boss	Tuesday	11.5	27.8
6	Coasters	Saturday	11.2	36.2
7	One News	Sunday-Saturday	11.1	40.1
8	Islands of Britain	Sunday	11.0	27.1
9	Intrepid Journeys	Thursday	10.6	28.6
10	Jamie's Food Escapes	Tuesday	10.0	27.2
11	Masterchef (UK)	Monday-Saturday	9.9	32.7
12	Animal Rescue	Sunday	9.6	25.5
13	I Shouldn't Be Alive	Tuesday	9.5	24.4
14	Close Up	Monday-Friday	8.8	25.7
15	Joanna Lumley Catwoman	Sunday	8.6	24.1
16	Heston's Feast	Tuesday	8.5	24.5
17	How The Other Half Lives	Monday, Thursday	8.4	24.1
18	No Reservations	Thursday	8.3	25.0
19	Coronation Street	Tuesday, Wednesday, Thursday	8.2	22.9
20	The Hotel Inspector	Saturday	8.2	24.2

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TV2 : Top 20 Programmes (All People Aged 18-39 Years) January 2011

	Programme	Broadcast	Ratings %	Share %
1	Shortland Street	Monday-Friday	15.1	50.2
2	The Pursuit of Happyness	Monday	14.0	41.2
3	Sweet Home Alabama	Monday	13.1	34.5
4	Austin Powers The Spy Who Shagged Me	Wednesday	12.7	36.1
5	American Idol	Friday, Saturday	11.8	42.0
6	Two and a Half Men (R)	Wednesday, Friday	11.7	39.9
7	Man Of The House	Wednesday	11.6	37.9
8	The Cable Guy	Friday	11.4	41.5
9	Over Her Dead Body	Monday	11.1	33.4
10	National Treasure	Wednesday	10.5	37.1
11	Harry Potter and the Goblet of Fire	Sunday	10.4	29.9
12	Pirates of the Caribbean: At World's End	Sunday	10.3	30.5
13	Harry Potter and the Chamber of Secrets	Sunday	9.9	35.8
14	Better With You	Wednesday, Friday	9.8	33.4
15	Gary Unmarried (R)	Friday	9.4	38.2
16	Motorway Patrol (R)	Thursday	9.3	30.0
17	My Big Fat Greek Wedding	Monday	9.3	25.2
18	Maid in Manhattan	Monday	9.3	32.0
19	Pirates of the Caribbean: Dead Man's Chest	Sunday	9.3	26.1
20	Derren Brown Trick or Treat	Wednesday	9.0	49.0



TV3 : Top 20 Programmes (All People Aged 18-49 Years) January 2011

	Programme	Broadcast	Ratings %	Share %
1	Taken	Monday	10.9	25.8
2	The Fast and The Furious Tokyo Drift	Monday	10.7	26.6
3	Meet Dave	Sunday	10.5	25.1
4	Epic Movie	Sunday	10.0	25.0
5	X2	Monday	9.8	28.7
6	Madagascar Escape 2 Africa	Sunday	9.7	23.6
7	X-Men The Last Stand	Monday	9.4	23.9
8	A Knight's Tale	Tuesday	9.2	25.4
9	Evan Almighty	Thursday	9.2	23.5
10	Liar Liar	Sunday	8.5	28.2
11	Missing Pieces Australia	Tuesday	8.2	22.4
12	Road Trip	Sunday	8.1	23.8
13	Kung Fu Panda	Sunday	8.0	23.6
14	Old School	Tuesday	8.0	21.9
15	Sons of Anarchy	Wednesday	7.9	23.0
16	Nim's Island	Thursday	7.8	23.6
17	The Simpsons Movie	Sunday	7.6	22.4
18	Tabatha's Salon Takeover (R)	Thursday	7.3	21.4
19	3 News	Sunday-Saturday	7.2	27.2
20	Sports Tonight Best of 2010	Sunday	7.2	25.8

Note: TV3 Ratings include TV3plus1 / Share is for TV3 only



C4 : Top 20 Programmes (All People Aged 15-39 Years) January 2011

	Programme	Broadcast	Ratings %	Share %
1	I Get That A Lot (R)	Monday	3.8	10.4
2	Bachelor Party 2 The Last Temptation	Wednesday	3.0	8.8
3	How I Met Your Mother (R)	Tuesday	2.8	8.6
4	Futurama (R)	Thursday	2.6	8.9
5	Better Off Ted	Tuesday	2.2	6.5
6	Parks And Recreation	Tuesday	2.2	6.9
7	Family Guy (R)	Monday-Friday	2.1	7.8
8	American Dad (R)	Wednesday, Thursday	2.0	7.0
9	South Park (R)	Thursday	2.0	6.4
10	The Office	Tuesday	1.8	5.3
11	Game Show In My Head	Monday	1.7	5.8
12	Stripes	Wednesday	1.7	5.8
13	The Dudesons	Friday	1.6	5.8
14	It's Always Sunny In Philadelphia	Friday	1.5	7.4
15	America's Most Wanted	Friday	1.5	5.5
16	Weird Science	Wednesday	1.3	4.5
17	Step It Up & Dance	Wednesday	1.3	4.4
18	Everybody Hates Chris (R)	Sunday-Saturday	1.3	5.3
19	Punk'd (R)	Sunday	1.3	4.4
20	Malcolm In The Middle (R)	Sunday-Saturday	1.2	5.4