



TV One : Top 20 Programmes (All People Aged 25-54 Years) March 2011

	Programme	Broadcast	Ratings %	Share %
1	Piha Rescue (R)	Monday	14.5	34.3
2	Border Security	Monday	14.5	34.2
3	Piha Rescue	Monday	14.4	32.3
4	Border Security (R)	Monday	13.9	34.8
5	North	Sunday	13.8	33.9
6	Coasters	Saturday	13.3	40.4
7	The Politically Incorrect Guide to Teenagers	Wednesday	12.3	30.1
8	Packed to the Rafters	Wednesday	12.2	28.3
9	Criminal Minds	Monday	12.1	26.4
10	One News	Sunday-Saturday	11.5	38.2
11	I Shouldn't Be Alive	Tuesday	11.5	32.8
12	Sunday (PM)	Sunday	11.5	25.6
13	MasterChef New Zealand	Sunday	11.4	24.5
14	Hyundai Country Calendar	Saturday	10.9	32.7
15	Undercover Boss	Tuesday	10.9	25.4
16	Real Crime (R)	Wednesday	10.4	28.2
17	Fair Go	Wednesday	9.5	24.8
18	Intrepid Journeys	Thursday	9.4	25.2
19	Coronation Street	Tuesday, Thursday	9.3	24.0
20	The Hotel Inspector	Saturday	8.2	23.8

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TV2 : Top 20 Programmes (All People Aged 18-39 Years) March 2011

	Programme	Broadcast	Ratings %	Share %
1	The Big Bang Theory	Wednesday	16.8	44.7
2	Two and a Half Men	Wednesday	16.7	49.8
3	Shortland Street	Monday-Friday	15.6	50.3
4	Go Girls	Tuesday	14.6	39.2
5	Desperate Housewives	Monday	14.5	35.0
6	Scrubs	Wednesday	14.1	39.8
7	Police Ten 7	Thursday	13.8	44.5
8	Highway Patrol	Thursday	13.8	42.3
9	Cougar Town	Wednesday	13.3	35.2
10	The Amazing Race	Monday	13.2	34.4
11	The Big Bang Theory (R)	Sunday	12.9	34.9
12	Hell's Kitchen	Tuesday	12.7	36.2
13	The Middle (R)	Sunday	12.5	31.8
14	Stand Up For Christchurch	Wednesday	12.1	32.5
15	Two and a Half Men (R)	Sunday, Friday	11.7	35.6
16	Paul Blart Mall Cop	Sunday	11.6	33.5
17	Strange Wilderness	Sunday	11.5	29.9
18	US Marshalls	Saturday	11.0	33.7
19	P.S. I Love You	Sunday	10.5	30.6
20	Norbit	Sunday	10.4	31.5



TV3 : Top 20 Programmes (All People Aged 25-54 Years) March 2011

	Programme	Broadcast	Ratings %	Share %
1	The Almighty Johnsons	Monday	9.9	25.6
2	Bones	Thursday	9.6	24.4
3	Sons of Anarchy	Wednesday	9.2	25.6
4	3 News	Sunday-Saturday	8.8	28.5
5	Missing Pieces	Tuesday	8.7	21.1
6	7 Days	Sunday, Friday	8.2	22.6
7	House	Sunday	8.2	17.4
8	Target (Doco)	Tuesday	8.0	19.9
9	Grand Designs	Sunday	7.8	15.9
10	Special Victims Unit	Tuesday	7.4	19.4
11	C.S.I.	Monday	7.3	15.8
12	60 Minutes	Wednesday	7.1	17.4
13	Hawaii Five-O	Wednesday	7.0	15.5
14	Nestle New Zealand's Hottest Home Baker	Thursday	6.7	17.8
15	The Graham Norton Show	Friday	6.7	16.8
16	An Idiot Abroad	Thursday	6.4	16.4
17	Campbell Live	Monday-Friday	6.0	17.0
18	Glee	Friday	6.0	16.4
19	NCIS: Los Angeles	Tuesday	6.0	13.7
20	Million Dollar Catch (R)	Monday	5.9	13.0

Note: TV3 Ratings include TV3plus1 / Share is for TV3 only

FOUR

FOUR : Top 20 Programmes (All People Aged 18-49 Years) March 2011

	Programme	Broadcast	Ratings %	Share %
1	America's Next Top Model	Tuesday	3.9	10.6
2	Without a Paddle	Sunday	3.7	9.5
3	Mrs Doubtfire	Saturday	3.5	10.7
4	John Tucker Must Die	Tuesday	3.3	8.8
5	Lake Placid	Sunday	3.0	7.5
6	E.T. The Extra-Terrestrial	Saturday	2.8	9.3
7	Doctor Dolittle	Saturday	2.7	9.3
8	Family Guy	Sunday	2.6	6.2
9	How I Met Your Mother	Monday	2.4	6.3
10	The Simpsons	Sunday, Friday	2.4	6.3
11	Hot Shots!	Sunday	2.3	5.5
12	Pitch Black	Friday	2.3	7.9
13	Dr Dolittle 2	Saturday	2.2	7.4
14	Kiss Of The Dragon	Friday	2.2	5.7
15	Just My Luck	Tuesday	2.2	5.7
16	The Simpsons (R)	Monday-Friday	2.1	6.6
17	Anacondas The Hunt for the Blood Orchid	Friday	2.0	6.1
18	Community	Sunday, Monday	1.8	4.9
19	The Biggest Loser	Wednesday	1.8	4.7
20	Guess Who	Tuesday	1.7	4.6